

**S/N 09/997,022**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Steven O Markel	Examiner:	Ngoc Vu
Serial No.:	09/997,022	Group Art Unit:	2623
Filed:	November 27, 2001	Docket No.:	2050.121US1
Customer No.:	44367	Confirmation No.:	6138
Title:	Displaying full screen streaming media advertising		

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**RESPONSE UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office Action dated May 29, 2008, please amend the application as follows, and consider the appended remarks.